



Contemporary Issues I, October 14 2010, Berlin

Google Street View with Dr Ralf Bremer, Google Germany

On October 14, 12 Alumni came together in Berlin's *Lasagneria Il Punto* around the corner from the *Reichstagsgebäude* to be part of the first Contemporary Issues of the Young Koenigswinter Alumni e.V. With this newly started series of informal diner talks, the Association aims to reconnect Alumni and of course to discuss face to face current issues of politics, economics and society concerning the British-German relations with selected experts. This time, the Alumni were honoured to listen to the latest developments of Google's Street View with Dr Ralf Bremer, Spokesperson of Google Germany. Mr Bremer accounted for Google's communications strategy and answered many questions asked by ardent Alumni. While enjoying *Lasagne al forno* Mr Bremer also explained the differences between Britain and Germany in using the application: As it seems, the Germans are the people to use Street View the most while also complaining as much about it, whereas the British approach to see its own house facade in the world wide web seems much cooler. The evening ended with a good glass of red wine and many interesting insights into the world of Google.



Text and Photos: Annegret Kummert

The series of Contemporary Issues will continue in January and will then continue every 6 to 8 weeks. Planned topics: Impacts of the financial crisis, British-German Parliamentarianism.

If you wish to organise a Contemporary Issues evening in your town, please contact [board@ykwa.org](mailto:board@ykwa.org)